

The Magazine About Exploring Dynamic Relationships

# CRAZE

February 2006

TRY IT ON YOUR FRIENDS

**Palm Reading**  
Techniques

**FIRST DATE**

checklist

SURPRISINGLY USEFUL

Things  
not to do in  
**the office**

unless you want to  
upset your co-workers

**10** most  
dangerous mistakes  
You make with men

AND WHAT TO DO ABOUT IT

**7** ways to  
stop selling  
Start Building Relationships

Unlock your  
natural voice

Throw Out Your "Selling" Language

**NO** foolish  
ideas this  
**valentines**

DO IT RIGHT!

INTERVIEW WITH ZAN

Seduction Guru  
**Exposed**

HOW TO:

Find LOVE

YOU WOULD NEVER IMAGINE

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By Docantwriter

It's nine in the morning as I sit at my buddy's house in Edmonton. I just finished coaching a large boot camp until four in the morning last night and by all God's good graces I should be in bed sleeping like a baby, but Alex (our Editor-in-Chief) asked me to write a column for the magazine, and gosh-darn-it, I always follow through with my promises. He actually asked me several days ago, so I guess it's my fault I'm writing this now and that I'm going to be spent when I go out again later. I hate writing articles on the day of the deadline, but I didn't have time previously; preparing boot camps are a lot of work. I hope you appreciate the sacrifice I am about to make for you.

What is the boot camp I'm teaching you ask? If I told you that I teach guys how to meet, attract, and seduce the opposite sex, what would you say? Does the very notion of this coaching surprise you? If you think about it, society today is in desperate need of such training. This course will never be taught in high school or elementary, and most of this knowledge usually came from your friends and hopefully a parental figure (unfortunately though, not from mine. I come from a highly repressed catholic upbringing). And it's not only men who are interested in learning how to attract women, but women are interested in meeting men as well; I usually have several women emailing about courses and even had one quite attractive woman attend the boot camp (I do have a course that is

specific for women, but it's not as intensive).

Because I'm half asleep and my mind is fried like Albertan pub food, I think, fittingly for the inaugural issue of *Craze*, that I'm going to start from the beginning and tell you how I went from introverted guy to become seducer of women. Next issue, I'll talk about basic concepts on how you can become attractive to the opposite sex. In later issues I'm going to write about many more concepts in detail, including the biology of attraction, vibing: how to create and continue a conversation with anyone, how get a someone's phone number, and better yet, how to initiate the kiss. I'll take letters periodically and answer questions on dating, the dynamics of working the club scene, how to meet people on the street, etc... This information is highly

secret and classified. Men in Black may show up at your door and take you away for knowing these secrets, but I'm willing to bet that this is a risk you're willing to take. All right, read on.

About a year ago, in preparation of my first boot camp, I had to ask myself what is the message that I want to convey? What is it that I hope my students will take with them from this boot camp? The answer turned out to not only reflect my own personal beliefs, but also the higher concepts of natural seduction, which are: to truly attract the opposite sex, you must figure out who you really are first, then take care of yourself, learn to expand your social circle, and most importantly, to learn to really listen to the opposite sex so you can give them the experience that they truly desire. I often see men trying to

pick women up with feeble attempts such as grabbing her arm as she walks by, and having nothing to say beyond, "hey!" so that the (non)conversation comes to a painful halt, or even worse, guys being mean to girls with too many backhanded compliments (a.k.a. teasing, negs, negative compliment). At the end of the day, the guy is smiling to his friends like a buffoon as the girl is swept off her feet by a real man that she likes, trusts, and is comfortable with. For the rest of this article I'll use the model of men courting women, but many of these concepts work both ways, and in fact, many were learned from my reflections of my interactions with women.

And guys, if you saw yourself in the examples above, don't despair. It's not your fault that you've driven the women you want out of your

life (well, it is a little). No one taught you how to behave.

Hope is not all lost. Back in my young adult years, I was no different from you guys. I was the shy introverted guy who went by the beat of my own drum, which seemed to be different from everyone else's. And on top of that, I grew up in a very restrictive household, with Asian parents (yes, not only was I raised catholic, but Asian as well). As a result of being told to behave one way, but wanting to be another (I was creative, a natural performer, and had my own ideas about what I wanted to do) I became frustrated and very confused. I was a personable guy if I was somehow already engaged in conversation, but I always found approaching girls to be difficult. In fact I was told to concentrate on my studies and ignore them (again, thanks for the bad advice mom and dad). When I started university, I had girls follow me around and even ask me out. What happened with them? Sadly, nothing, as I was too dumb to realize they liked me and didn't know how to create attraction anyway. In fact, I vividly remember one conversation when a cute blonde friend asked me:

Her: "So, do you know about Tim's party this weekend?"  
 Me: "Tim? Oh yeah, I heard about it." – (I was lying, I wasn't popular enough to even know Tim).  
 Her: "So, ah, do you want to go to the party?"  
 Me: "I don't know...are you going?"  
 Her: "Yeah."  
 ME: "Ok, see you there."

I remember time standing still and watching her heart shatter in front of my eyes. At the time I wondered to myself, "what's the matter with her?" She barely got out an "OK" before she scurried away. I didn't pick up the hint, I wasn't familiar with the concept of girls asking me out, that's how repressed and sheltered my childhood was. Two weeks after the party, she had a new

boyfriend and the ironic thing is... I kinda liked her.

After university, and out in the real world, I became pretty introverted. It wasn't until I decided to take things into my own hands to succeed in life on my terms that I decided to enter the music industry and eventually became good with networking, watching, and reading people. Most of the skills I have with people today, I learned during this time, and I became very good at that, but with regards to women, I had an additional ace up my sleeve.

Around 1999 I discovered NeuroLinguistic Programming (NLP), by chance. NLP is, a grey area of psychology that deals with using language for persuasion. My equally inept friend and I studied it earnestly and we eventually became good at it and would use our newfound skills to meet women in Vancouver's bars and club. This served as my initiation into what was a community of pick up artists and seducers. Eventually, my friend left for Toronto, and I found myself without a wingman, and thus, I too left the community to finish school. Two years later a friend from out of town was successful in persuading me to come out macking with him, and I found that, while I enjoyed being back in the scene, my skills had deteriorated. I also found that there were now many more guru's teaching their methods of seduction and I embarked to study what each and everyone of them had to say to absorb what was useful and what worked for me.

A pivotal moment in my life was meeting Mystery, the world's top pick up artist, two years ago in Las Vegas. It was by virtue of watching him that I instantly understood what was missing in my game and in the months after meeting him, I become good at using his method of seduction as well. But I still wasn't satisfied, I didn't feel that I was myself in my interactions with women and

in addition, I found that his method took too long to get intimate with someone.

I recalled my previous experiences with women and set about finding a better way to attract and seduce the fairer sex, again removing myself from the community. I spent several months interacting with women, trying to find this better way, and reflected on everything that happened. I also gained insight from other areas of social and business networking, looking into inspirational, personal development, and even spiritual source material.

I eventually developed a method of seduction for myself which is known as the direct and natural method. That is, I became a true seducer where I was honest about what I wanted from women and my method came from my heart. My findings were further validated when I had the opportunity to meet the European lifestyle coach, Badboy, and later, the famed seducer, Zan. They had come to these conclusions on their own as well, without help from the seduction community, and all of our fundamental beliefs coincidentally paralleled each others. We all believe the same things about women and relationships, but we all execute and teach this in different ways.

This is the start of a new men's movement. Where men can be nicer to women and give them the experience that they want to have, but as an uber-sexual. With this message we are spreading, I believe that we are making the world a better, more honest place one guy at a time.

I have to go now, I have students waiting for me at West Edmonton Mall for an in-field coaching session. Check back in, you and I have much to talk about.

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